

DEBLOCK DESIGN CONTEST 2026

Article 1 – Organisation

Deblock SAS, a Société par Actions Simplifiée, registered with the RCS of Lille Métropole under number 948 264 163, having its registered office at Spaces Shake Building - 612 Rue de la chaude rivière 59800 Lille, with a share capital of EUR 2,500,000 (hereinafter referred to as the “Organising Company”), is organising a contest (hereinafter referred to as the “Contest”) which will take place from Tuesday 27th January 2026 to Monday 23rd February 2026.

The conditions of participation in the Contest and the methods for selecting winners are set out in these rules (hereinafter the “Rules”).

Article 2 – Eligibility

Participation is open exclusively to natural persons who meet all of the following cumulative conditions at the time of entry and prize award:

- Not be Deblock Employee;
- Be of legal age;
- Act for non-professional purposes;
- Hold a Deblock account duly verified in accordance with the “know your customer” (KYC) procedures;

Participation in the Contest implies full and unconditional acceptance of these Rules as well as all applicable French and European laws, regulations, and other provisions relating to the Contest and its organisation.

Any participation not complying with the conditions and criteria set out in the Rules will not be taken into account. Any Participant suspected of fraud may be excluded from the Contest by the Organising Company without the latter being required to provide any justification.

Participation is free of charge and does not require any purchase or payment.

Article 3 – How to participate

- Submit up to 5 original designs via this form: <https://form.typeform.com/to/ut9tfJO9>.
- Entries using AI-generated content or infringing on third-party intellectual property will be disqualified.
- Comply with the following requirements:

3.1 Dimension

There is no requirement to produce the exact design of the card, however, please note that the art work might be adjusted by us to be placed onto the card w/ the following dimensions

The artwork will be put onto the card that is 85.5 x 54 mm with a corner radius of 3.18 mm

Minimum resolution of 300 dpi

3.2 Design guidelines

In order for your submission to count you need to respect the following VISA guidelines. Your design must not include:

- Competitive brands
- Celebrities/musicians/public figures/athletes/cartoons, etc.
- Illegal groups, activities, or products
- Organizations with ineffective Anti-Money Laundering (AML) or Anti-Terrorist Financing (ATF) programs
- Organizations that promote the use of violence
- Organizations that promote hatred or intolerance
- Pornography/adult content
- Profanity or obscenities
- Overtly provocative, sexual or lewd material
- Intellectual property not owned by the participant
- Images depicting graphic acts of violence
- Programs not converted to fiat currencies
- Material that brings the Visa brand into disrepute
- Political or religious imagery which is offensive to cultural values
- Branded products
- Copyrighted or trademarked material not owned by the participant
- Any references to Visa sponsorship properties (e.g.Olympics — except for those associated with approved programs)
- Any photo that might result in non-acceptance or other problems at the point of sale

Final acceptance of any design remains subject to Visa network validation and manufacturing constraints, which may result in rejection without compensation.

Article 4 – Prizes and allocation of prizes

4.1 Winner selection and prize:

The "Deblock Team" jury will select 5 winners from the participants based on originality, creativity, and brand alignment. A participant can only be selected once even if more than one artwork were submitted.

1st Prize: One (1) Moving Block NFT with an indicative market reference value of approximately €1,150 as observed on 23 January 2026 (this amount is for information purposes only, with no guarantee of value, liquidity, or future price) and one (1) physical 1-of-1 Deblock Visa card featuring their winning design.

Runners-up (2nd-5th): One (1) year of Deblock Premium (Estimated value: €120), or if the winner is Native, the equivalent value in Euros (120€) will be credited to their account; And one (1) physical 1-of-1 Deblock Visa card featuring their winning design.

The jury's decisions are final, sovereign, and not subject to challenge.

4.2 Nature of NFTs and prize:

The "Moving Blocks" NFTs are utility digital objects unique to the Deblock ecosystem. They have no guaranteed market value, do not constitute a financial instrument and shall not be construed as a promise of gain or return. Their use is strictly limited to the functionalities provided by Deblock. Owning a Moving Block NFT in your Deblock wallet for 30 days grants the holder access to the Native Plan as long as the NFT is not sold or sent to another wallet.

Please also note that digital assets (NFTs) carry risks of volatility and loss of capital. No guaranteed return is promised.

4.3 Additional provisions

Winners will be contacted by email on 02/03/2026.

Prizes will not be awarded if the Deblock account is closed, whether at the client's initiative or at Deblock's initiative.

If Winners do not wish or are unable to benefit from the prize, they must inform the Organising Company in writing. In such a case, the prize will be awarded to another Participant drawn under the same conditions.

The prize awarded cannot be contested by the Winners in any manner whatsoever, except in the event of an obvious error or direct and exclusive fault on the part of the Organising Company. The prize is strictly personal and may not be transferred or sold to any third party; except as expressly provided in Article 4.1 for Native users, the prize awarded cannot be exchanged for cash or its equivalent. The Organising Company will not provide any services or guarantees related to the use of the prize.

After verifying the regularity of the participation and the conditions for awarding the prize, the Organising Company will send the Winner an email notification confirming the award.

If the email address is incorrect or does not correspond to that of the Winner, or if for any technical reason the notification email cannot be properly delivered, the Organising Company cannot be held liable. It is not the Organising Company's responsibility to seek the contact details of Winners who cannot be reached due to an invalid or illegible email address, or an erroneous postal address.

The Organising Company reserves the right to cancel, suspend or modify the Contest in the event of force majeure or circumstances beyond its control, provided that Participants are informed by any appropriate means.

Article 5 – Liability

The Organising Company cannot be held liable if, for reasons beyond its control, technical malfunctions affect the proper conduct of the Contest.

Any incomplete or erroneous information or any breach of the Rules will result in the invalidation of the participation, and the Participant concerned will not be eligible for the draw nor for the allocation of any prize.

Participation must be fair: it is strictly prohibited, by any means whatsoever, to modify or attempt to modify the Contest's procedures. The Organising Company reserves the right to cancel, at any time and without notice, the participation of any Participant who has not complied with the Rules.

The Organising Company's liability cannot be invoked in the event of incidents arising from the use or non-use of the awarded prize.

Article 6 – Acceptance of the Rules

Participation in the Contest implies full and complete acceptance of these Rules.

Article 7 – Evidential agreement

The Organising Company has implemented the technical means required to demonstrate a Participant's participation or non-participation. It is therefore agreed that, except in the case of manifest error, the data contained in the Organising Company's information systems shall be conclusive as to the connection elements and information from any computer processing related to the Contest.

Thus, except in the case of manifest error, the Organising Company may rely, including as evidence, on any act, fact, or omission of the Participant, as well as on programmes, data, files,

recordings, operations and other elements (such as monitoring reports or other statements), on any medium whatsoever, established, received or kept directly or indirectly by the Organising Company, particularly in its information systems.

In accordance with Article 1356 of the French Civil Code, these evidential conditions do not create an irrebuttable presumption in favour of either party, each party remaining free to provide any contrary evidence, the validity of which shall be assessed with regard to the reliability of technical solutions, regulations, and applicable case law.

Article 8 – Personal data

The information collected and processed as part of this Contest is necessary for Deblock SAS, as data controller, to organise, manage, and conduct the Contest.

The legal basis for the processing is the performance of the Contest contract.

Personal data is processed solely for the management of the contest and will be retained for the duration of the Contest and for a maximum period of 12 months thereafter for legal and evidentiary purposes.

In accordance with applicable legislation, each Participant has the right to access, rectify, erase, object to and limit processing by writing to dpo@deblock.com.

Participants have the right to lodge a complaint with the French data protection authority (CNIL–www.cnil.fr)

Article 9 – Complaints

In the event of any dispute or complaint concerning these Rules, requests must be sent to the Organising Company within two (2) months of the closure of the Contest, in writing to: complaints@deblock.com.

Article 10 – Intellectual property

10.1 Grant of Rights

All Participants grant the Organising Company a limited, non-exclusive, free license to reproduce and display their submission solely for the purposes of jury evaluation and internal contest management.

By participating in the Contest, the Winners grant the Organising Company, on a non-exclusive and free basis, the following intellectual property rights to their submitted designs (the “Works”):

Right of Reproduction:

The right to fix, digitize, or reproduce the Works, in whole or in part, on any medium, including but not limited to: physical payment cards, physical prints, and digital formats (banners, PDF, etc.).

Right of Representation: The right to communicate the Works to the public, in whole or in part, by any means, notably via the Organising Company's websites, mobile applications, social media accounts (including but not limited to X, Instagram, LinkedIn, Discord), and any promotional or institutional presentations.

Right of Adaptation: The right to modify, resize, crop, or adjust the Works as technically necessary for their integration onto physical payment cards or within the Organising Company's communication materials, provided that the spirit of the work is respected, and acknowledging that technical, security, manufacturing or regulatory constraints applicable to payment cards may require such adaptations.

Commercial use and remuneration: The Winners expressly acknowledge that the granted license includes the use of the Works on payment cards issued by Deblock to its customers, including large-scale issuance, and in the ordinary course of Deblock's commercial activities.

The prize awarded constitutes full and final consideration for the rights granted under this Article, and no additional remuneration shall be due for such uses.

The Organising Company undertakes to respect the moral rights of the authors, in particular the right to attribution and the right to integrity of the Work.

10.2 Scope and Duration:

This license is granted for a worldwide territory and for a duration of 10 years from the date the Winners are announced.

10.3 Guarantee of Originality:

Each Participant guarantees that they are the sole author of the submitted Work, that it is original, and that it does not infringe upon the intellectual property or personality rights of any third party.

Article 11 – Governing law

The Contest, the Rules, and their interpretation are governed by French law.

Notwithstanding any translation, the French version of these Rules shall always prevail and be the sole governing language in the event of any discrepancy or dispute. All interpretations and legal proceedings related to the Contest shall be conducted exclusively in French.

The Rules may be amended at any time in the form of an addendum by the organisers, in compliance with the stated conditions, and published by online notice on the site. They will come into force upon publication and any Participant shall be deemed to have accepted them by virtue of participating in the Contest as from the effective date of the modification. Any Participant refusing such modifications must cease participating in the Contest.